

AUERBACH'S CHOCOLATE COCOANUT CREAM

Now Selling at 7c.

WE believe that the many millions of people who appreciate the excellent qualities of Auerbach Chocolate will agree that it is better to advance the price than to make an inferior chocolate.

Because of the increased cost of material, labor, etc., Auerbach Chocolate Specials are Now Selling at 7c and 14c.

Fresh, rich, creamy milk, extra thick coatings of the best grade vanilla chocolate, pure cane sugar, fresh fruit and the best grade of nuts are always used in Auerbach Chocolates and Candies.

D. AUERBACH & SONS
Eleventh Avenue, 48th to 47th Street, New York

Makers of the Famous AUERBACH CHOCOLATE SPECIALS

There's an AUERBACH Candy for every occasion.

The Largest, Most Modern, Up-to-Date Daylight Candy Factory in the World.

7c and 14c Packages; also 1 lb. and 1/2 lb. Fancy Boxes.

AUERBACH'S CANDIES
for Sale in Memphis by

Goldsmith's
GREATEST STORE

ASK FOR AND GET Horlick's
The Original Malted Milk
For Infants and Invalids
Avoid Imitations and Substitutes

Quarantine Orders Go Out For All Contagious Diseases

The city health department, as a precautionary method, has decided to enforce the quarantine regulations in regard to contagious diseases to the letter from now on until winter to avoid, if possible, any chance for a spread of influenza, if that malady breaks out again, and diphtheria and scarlet fever.

One case of influenza, three cases of scarlet fever and four cases of diphtheria have been reported to the department in the past few days. While there is no cause for alarm, the department, as a precautionary move, will enforce the quarantine regulations and also will call upon the people to be careful in keeping in all patients suffering from contagious diseases and getting prompt medical treatment for them.

VETERAN SEKS RELIEF FROM HIS OLD DEBTS

Homer D. Allen, of Memphis, who was formerly engaged in the lumber business under the firm name of the H. D. Allen Lumber company, filed a voluntary petition in bankruptcy in the United States district court Tuesday morning. His liabilities are given at \$5,191.35, consisting of small open accounts and notes. No assets were listed. Allen recently returned to Memphis following his discharge from military service.

WILMETH IN VACATION.

J. L. Wilmeth, director of the bureau of printing and engraving, and former chief clerk in the treasury department at Washington, was a visitor in Memphis Monday. Mr. Wilmeth is a native of McNairy county, and is well known throughout West Tennessee.

Mr. Wilmeth has been in the government service for a number of years and holds a very responsible position in Washington. His vacation was spent with friends and relatives in McNairy county.

There's a big difference between

POST TOASTIES

and ordinary corn flakes

Crisper. Thicker. Richer flakes full of food value, and economical.

says **Bobby**

TRUCK TOUR SURPASSES OTHERS

North Mississippi Invasion With Clarksdale and Charles as Objectives

With Clarksdale and Charleston, Miss., as objectives, the first named city to be visited Tuesday night, the second 24 hours later, the third ship-by-truck caravan trudged its way out of Memphis at sunrise Tuesday morning.

Thursday evening it is scheduled to return after the gospel of good roads and rapid transportation among citizens of communities of North Mississippi counties.

Reports Tuesday from the towns visited early indicated that the third tour would far surpass all the previous excursions made under the leadership of the Memphis Automobile club and allied organizations.

Surpassing the estimates of Edward Lloyd, commander-in-chief and director, plenipotentiary of all truck tours, secretary of the Memphis Automobile club, dealers association, etc., 75 passengers cars lead the way for 50 trucks, which chugged their way from Forrest park, just as the Angelus was ringing Tuesday morning.

Charleson Climax. Paul W. Cluster, who purveys the stuff they fill truck tires with, for the Charleston, Miss., Commercial club, was very much in evidence. He will act as yardmaster to a big barbecue and entertainment which will be the climax of the tour Wednesday afternoon and night at the town Mr. Cluster is paid to advertise. Similar entertainment is on the schedule for Clarksdale, Miss., Tuesday night. The business men, auto enthusiasts, to say nothing of the fair women, will be entertained by the Rotary club during the early hours of Tuesday night, and later on, probably much later, the 23rd club will be hosts to the pathfinders of truck transportation.

The invasion of Mississippi was by the way of Walla Lake Cornport, Robinsonville, Tunica, Dundee to Clarksdale, Tuesday. Wednesday, the itinerary will include Tunica, Summer, Webb and Charleston, at which place the culmination of the day's tour is planned.

Returning Memphisward, Sarda, Com and Benabola will be visited. A jazz band, singers and speakers with attuned pulmonary apparatus will keep the yomany in the various communities to be visited well informed of the value of truck transportation, good roads and commercial prosperity incident thereto.

Members of the ship-by-truck committee were well fed at Tunica, Miss. Mayor W. H. Houston, last night, and Mayor Houston communicated with the Memphis Chamber of Commerce early Tuesday, asking what time the travelers were due there and gave the assurance of a royal welcome upon their arrival.

NEGRO WOMEN OWN ONE WARD IN CITY

First Precinct, Eleventh Ward Shows 215 of Them Registered to Vote.

Negro women did their heaviest registering during the 10 days of the biennial registration which ended Aug. 21, in the First precinct of the Eleventh ward, where 215 negro women took the first step toward voting, according to official figures. A total of 48 white women also registered in this precinct.

The heaviest registration of white women was in the Second precinct of the Eleventh ward, where 231 registered. Only 13 negro women registered in that precinct.

In the county negro women made their high mark in this precinct. In the West End, Sixth district, where 40 registered. Only six white women registered at that place.

High record for white women in the county was captured by Bunty, where 40 registered, also 40 negro women at that box.

A total of 4,355 white women registered in all city precincts. Negro women aggregated 1,197, making the city women's total 5,552.

In the county 851 white women and 565 negroes registered. These figures brought the grand total, city and county, for the women, up to 6,408.

White men in the county registered 8,587. Blacks, both sexes, with the county, brought the total to 7,723, and the grand total registration for city and county 29,309, the largest in history.

HARAHAN VIADUCT IN BAD CONDITION

As a warning to drivers, at least four dangerous places in the wooden viaduct leading from the Harahan bridge to the levee were reported to The News Scimitar Tuesday.

Almost four feet of the flooring is out on the south wagon approach, while there are three bad places in the flooring just east of Bridge Junction and a section of the bridge railing is gone near the same spot.

The viaduct is said to be in a bad state of repair in a number of places, but these mentioned are the most dangerous.

EDUCATIONAL PROGRAM.

The formation of a program for the remainder of the year will be undertaken Tuesday afternoon at a meeting of the educational committee of the Chamber of Commerce. A secretary will also be elected. R. W. Bailey, chairman of the educational committee, will preside at the meeting.

Be Sure to Attend the Tri-State Fair September 20th to 27th

THE BEST PLACE TO SHOP AFTER ALL

Goldsmith's
MEMPHIS' GREATEST STORE

Girls Will Love These Sweaters at \$5.98 to \$7.98

Lovable styles of all-wool yarns, plain and fancy knitted effects, novelty belted styles, in rose, Copenhagen, brown, buff, cardinal, etc., and combination colors, at \$5.98, \$6.75 and \$7.98.

Another Week and More Bargains for Thrifty Home-Makers in Our Annual

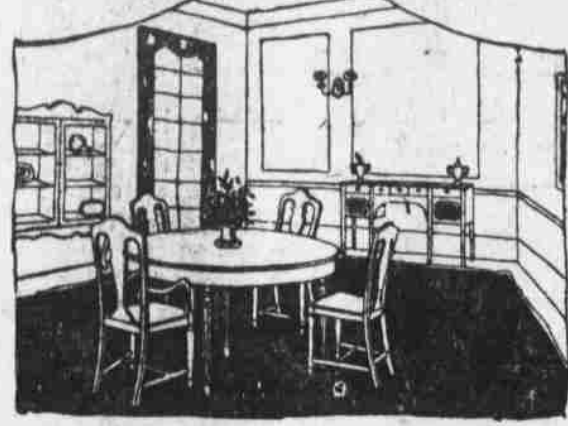
September Homefurnishing Sale

The sale has already broken all records for selling and for value-giving. Hundreds of homes have been made more attractive, homelike and comfortable at less cost. Many more will profit this week.

Refurnish Your Dining Room This Week

Beautiful 10-Piece Dining Sets \$127.50

In Oak, Walnut or Mahogany. Some as Low as



If you have any idea of refurnishing your home this fall—if you have any thought of getting a new dining suite—let us suggest that you attend to the matter NOW. Good furniture is extremely hard to get and we believe will be much higher.

Right at this time we have splendid assortments of dining room suites, new and dependable goods bought on a low market, and we can positively save you money. All the latest styles in 10-piece suites in Oak, Walnut and Mahogany. A very pretty one on sale Monday at \$127.50.

Sold on Our Club Plan
Without Interest or Other Extra Charges

\$33.00 Room-Size Seamless Brussels Rugs, \$24.98

If you need a new Rug for your dining room or bedroom, we suggest that you see these Seamless Brussels Rugs on sale tomorrow. Besides being attractive, they are the kind of Rugs that will stand all sorts of hard wear. Full room size (9x12 feet), woven without seams, with a heavy wool face. Choice of 20 fine patterns. Regular \$33.00 value, for \$24.98.

Feltex Floor Covering 39c

This "Feltex" floor covering has waterproof back with heavy printed face—wears better than cheap linoleum. Neat tile patterns for kitchen or bathroom. Regular 70c grade, 39c a square yard.

Inlaid Linoleum \$1.79

A fine quality inlaid linoleum—the pattern goes clear through to the back. Regular \$2.25 grade, Monday \$1.79 per square yard.

Seamless Wilton Velvet Rugs \$32.48

Splendid Rugs for your front room, living room or bedroom. Good heavy quality, fine patterns, rich coloring. Size 9x12 feet, seamless. These Wilton Velvet Rugs are regular \$37.50 values for \$32.48.

EXTRA QUALITY AXMINSTER RUGS, size 9x12 feet, all choice new patterns. Regular \$52.48, \$50.00 values for \$42.48.

SEAMLESS AXMINSTER RUGS, size 9x12 feet. Choice of 25 new 'fall' patterns. Regular \$42.48, \$40.00 values for \$32.48.

This Is Stove Week

In Our Housefurnishings Department, Offering Buying Opportunities Which Cannot Be Duplicated

\$60 Range for \$39

Set Up Complete With Pipe and Board

This is a combination High Oven Range and Heater—one of the best on the market—and the price today at all retail stores is \$60.00. It is only because we bought a big lot of them when the factory cost was much lower that we are able to sell them at \$39.00.

This combination Range and Heater does the work of two stoves—holds fire over night, heats two rooms comfortably and bakes the same as any range. Our price includes stove pipe and board, set up in your home—SOLD ON OUR CLUB PLAN.

30c Bordered Scrim 19c

Buy this Scrim for your new bedroom curtains—so fresh and pretty and serviceable. Comes in a great variety of pretty colored border designs; 36 inches wide; regular 30c value, at 19c a yard.

CRETONNES at a special saving tomorrow. Many choice designs to select from: 36c values at 29c a yard; 40c values at 29c a yard; 46c values at 29c a yard.

DOUBLE CURTAIN RODS; good strong and well finished extension rods, double with curved ends. 70c values, tomorrow only—49c.

This is due to the original Brunswick method of reproduction—the "ULTONA" and the all-wood amplifier.

Before you buy, put it to any test you wish. Let us play the most difficult records for you. You will be delighted with the way The Brunswick plays them all.

Models from \$52.50 to \$260.00. Sold on Our Club Plan.

Blanket Bargains

You Will Not Want to Miss

COTTON BLANKETS; size 54x74 inches; gray only; worth \$3.75 per pair, in this sale, \$1.98 per pair.

COTTON BLANKETS; size 60x78 inches; in gray only; cheap at \$3.50 per pair; on sale \$2.48 at, per pair.

GENUINE "WOOLNAP" BLANKETS; in gray and tans and all colors in block effects; size 60x78 inches; worth \$6.50 per pair; for this sale, per \$4.95.

LARGE SIZE, GENUINE WOOLNAP, fancy plaid Blankets, in all colors; regular \$7.75 values; on sale, per \$6.25.

WOOL BLANKETS—11-4 size, in block plaid designs; genuine Wool Blankets; worth \$15.00; during this sale, per \$9.50.

FINE WOOL BLANKETS; size 64x80 inches, made of the best selected wool stock; large block

plaid in all colors; for these are cheap at \$17.50; for this sale, special per \$12.48.

FINE CALIFORNIA WOOL PLAID BLANKETS to offer at this price; sizes 11-4 and 12-4; regular prices \$18.50 to \$22.50 per pair; goods carried over from last year; choice, per \$15.50.

12-4 FINE CALIFORNIA WOOL BLOCK PLAID BLANKETS, with fancy borders; cheap at the regular prices of \$25.00 to \$27.50; for this sale, per \$19.50.

WHITE WOOL BLANKETS, size 70x80 inches; all white with pink and blue borders; good \$19.00 values; in this sale, \$10.00 per pair.

FINE CALIFORNIA WOOL BLANKETS, with fancy blue and pink borders, finished with silk binding; size 70x82 inches; a very beautiful bridal gift; \$15.00 in this sale, per pair.

Laundry or Kitchen STOVES

Extra large, heavy cast iron number 8 size Laundry Stove, for kitchen or servant's room. Special value at \$9.75.

The Johnson WEDGE MOP

SELF ADJUSTING HANDLE. FITS ANY ANGLE.

You need one of these Johnson Wedge Mops in your home. The handle thing ever invented. Demonstration now on our Fourth Floor.

Get rid of Roaches and Waterbugs NOW with ROTOX. It destroys them all, big and little. Nothing else like it. Absolutely safe. Big can 50c. (Fourth Floor.)

Jap Finish, \$5.95. Finish Trim, \$6.95. Blue Enamel, \$7.95.

“Wilson” Heaters

Will Cut Your Coal Bill

The Wilson Heater positively WILL heat your home with one-third to one-half less coal than a grate or furnace. Ask your neighbor who has one.

These heaters have the down draft, hot blast feature, patented sectional firepot and extra large ash pan. We've sold hundreds of them. If you want a GOOD heater, get a WILSON. We have them as low as \$27.50.

SOLD ON OUR CLUB PLAN.

For Chilly Mornings and Evenings

Perfection Oil Heaters
Are Cheery, Comfortable and SAFE

For cool mornings and evenings, before you start your furnace, to take the chill off the bath, there's nothing like this New Perfection Oil Heater.

Safe to use anywhere, no smoke, no smell—always reliable.

Jap Finish, \$5.95. Finish Trim, \$6.95. Blue Enamel, \$7.95.